



BERKE EREM

BORN
16.06.1987, Istanbul

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The Plan

I am a strategist and I like challenging industrial status-quo's. My main ambition is creating blue oceans in B2B industries, transforming these to H2H (human-to-human) industries. I am currently leading teams of energy professionals to a H2H future.

Development

- 2015 Sabanci University, Istanbul
Faculty of Management
MBA
- 2013 Istanbul Technical University
Graduate School of Science, Engineering and Technology
Special, Electrical Engineering
- 2010 Sabanci University, Istanbul
Faculty of Engineering and Natural Sciences
BSc, Electronics Engineering
- 2006

Know-How

- Language** Turkish (Native)
English (Advanced)
German (Beginner)
- Applied Digital** Microsoft Office (all), Zoho CRM (implementation as well) Adobe (Photoshop, AE, Flash, Premiere, Dreamweaver), Autodesk (Maya, 3Dmax), SPSS, ArcGIS, IFS (ERP)
-Confident with implementing many management tools-
Windows Server OS, Linux, Atlassian
JIRA/Confluence/Crowd, SVN
- Social** Harvard Business Review
MIT Sloan Management Review
IEEE (since 2009)
Moda Deniz Kulübü (since 2009)
Sabanci University Music Club - Graduate Member
Matrak Sailing Team (IRC2)
- Interests** Playing music (clarinet/saxophone/guitar), philosophy, yoga and meditation, sailing, scuba diving, snowboard/ski, tennis, tonmeistering, photography, jazz,

Experience

Now

CSO
ENTES Electronics

Chief Strategy Officer of ENTES supports ENTES CEO with a specialization in strategic management and planning disciplines. The responsibilities includes:

- * Strategy Development - CSO develops corporate and business-level strategies while acting as an internal advisor regarding functional-level strategies. The department oversees all the projects regarding strategic management or change management
- * Solution Development - CSO also develops new and novel solutions in-line with corporate strategy, creating new horizons for strategic marketing
- * Coordination - Strategic functions of ENTES are being coordinated by CSO

09'16

Business Development Manager
ENTES Electronics

Business Development Manager (BDM) primarily manages any business activity outside of ENTES' current strategic business units (SBU), creates new business models or channels within the established SBUs. BDM also builds and operates the strategic partnership network.

01'15

Project Associate
Microsoft

Joined a contract-based project IoT Business Development project with Microsoft. The main goal was positioning Microsoft Cloud Solutions in-line with the booming IoT demand in Turkey by building novel SaaS solutions.

08'14

MBA

08'13

R&D Project Manager
ENTES

05'12

R&D Engineer
ENTES

02'11